

PRESS RELEASE

For immediate release



Ministry of Construction, Vietnam Supporting Viet Traffic 2008

Viet Traffic 2008 secures strong support from Vietnam Ministries

HANOI, VIETNAM, 7 OCTOBER 2008 – Ministry of Construction, Vietnam has confirmed their support for Viet Traffic 2008, Vietnam's premier international traffic and land transport conference & exhibition to be held from the 15th to the 17th of October.

In his letter of support, Mr Cao Lai Quang, Vice Minister, Ministry of Construction, Vietnam stated, "Viet Traffic will be a timely platform for agencies, organisations, investors and businesses to share their information and gain critical insights into Vietnam's transport infrastructure development plans, its opportunities and challenges, solutions and policy options. The event will also present an excellent opportunity for transport professionals and others to expand business partnerships, infrastructure development and investment in response to the modernisation and industrialisation of Vietnam".

Up to date, Viet Traffic 2008 has also secured tremendous support from other Vietnam Ministries and Leading local and foreign agencies and associations which includes Vietnam's Ministry of Transport, Ministry of Planning and Investment, Ministry of Industry and Trade, Vietnam Railway Administration, the Vietnam Association of Construction Contractors (VACC), the International Road Federation (IRF), Vietnam Bridge and Road Association (VIBRA), Vietnam's Association of Foreign Invested Enterprises (VAFIE) and the Institution of Railway Signal Engineers (IRSE).

Expecting more than 500 high level road and rail professionals, Viet Traffic 2008 will see a series of exciting events promising abundant knowledge sharing and networking opportunities. Through 28 top speakers from 10 countries at the Viet Traffic Conference, attendees will learn about urban transport planning and sustainability, technology advancements, transport financing and investments, intelligent transport systems and road safety as well as first-hand information on Vietnam's current and priority transport infrastructure projects.

In addition, the Viet Traffic Exhibition provides face-to-face meetings with international companies offering a multitude of relevant land transport products and services available for the Vietnam market. The exhibition features solutions and technologies for railway infrastructure, highway construction and management, roadside accessories and public utilities, ITS for traffic management and safety, parking facilities and systems and management.

Other activities at Viet Traffic 2008 includes the Viet Traffic Speed Networking Exchange, an exclusive networking session organised in association with the Vietnam Bridge and Road Association (VIBRA) which ensures maximum networking opportunities by enabling participants to meet all their peers in the land transport industry in a "business matching" service. Hosted by expert speakers, Viet Traffic Roundtable Exchange opens up opportunities for attendees to be involved in in-depth discussions of hot conference topics to broaden their knowledge on the latest infrastructure projects and land transport technology. Viet Traffic Networking Evening allows specially invited buyers to meet delegates, exhibiting companies and government personnel. Conducted by leading experts from TELEGRA, Siemens & International Road Dynamics, Viet Traffic Exhibitor Seminars focus on topics like road / rail development projects, new products and technologies, industry studies / researches and technical subjects. There is also a site visit organised by the Ministry of Transport, Vietnam to two showcase highway and bridge projects. One is currently underway in Vietnam's Ninh Binh province, about 91km (1.5 hrs) south-east of Hanoi and the other links districts in Hanoi's south and west with highways 1, 5, 6 and 18 and the Noi Bai junction.

For more information and updates, visit www.viettraffic.com

Facts at a glance:

Event : Viet Traffic 2008, Vietnam's Premier International Traffic & Land Transport Conference & Exhibition

Featuring : Conference, Exhibition, Seminars, Networking Events & Site Tour

Venue : Melia Hotel, 44B Ly Thuong Kiet Street, Hanoi, Vietnam

Date : 15th to 17th October, 2008

About Viet Traffic 2008

Viet Traffic is positioned as Vietnam's premier international event for both road and rail industries and serves a wide group of industry sectors including: road/rail infrastructure, bridge construction, tunnel construction, traffic safety, traffic planning and management, parking, toll and charging, intelligent traffic systems and consultancy services. Viet Traffic 2008 provides a face-to-face business environment for networking, knowledge-exchange and market penetration. The event promises to advance market opportunities for delegates, visitors and exhibitors, providing valuable information on current trends, issues and the latest land transport solutions available today. For more information, visit www.viettraffic.com.

About IIR Exhibitions Pte Ltd & Informa PLC

IIR Exhibitions is part of Informa Plc, one of the world's leading international providers of specialist information for the academic and scientific, professional and commercial business communities. Informa is ranked among the FTSE-250 list with a global network of 150 offices in more than 45 countries employing over 9,500 staff around the world. The group produces 12,000 events and training courses, 45,000 book titles, and over 2,000 subscription-based information services including academic journals, magazines, newsletters, real-time information and news services, unparalleled performance improvement solutions, and hundreds of exceptional brands in 80 countries. Informa serves many industry sectors including aviation, agriculture, energy, commodities, education, environment, electrical & electronics, entertainment & leisure, healthcare, industrial, infrastructure, food, lifestyle, life sciences, maritime, medical, real estate, printing, publishing, telecommunications, safety, security and transport, etc.

Besides IIR, Informa also owns some of the world's biggest information brands, including Datamonitor, Euroforum, IBC, ICBI, Taylor & Francis, Forum, Informa Global Market, and Lloyd's List to name but a few. For more information, please visit www.iirx.com.sg / www.informa.com.

Press Contact:

Vietnam:

Ms Cung Minh Tu

IIR Exhibitions Pte Ltd
Country Director (Vietnam)
Representative office in HCMC
Room 1E - Valentina Court
124 Dien Bien Phu St., Da Kao Ward, Dist. 1, HCMC, Vietnam
Tel : +84 8 8206131/5 (ext: 118)
Fax : +84 8 8206141
Email: minhtu.cung@iirx.com.sg

International:

Ms Charmaine Chin

Marketing Manager
IIR Exhibitions Pte Ltd
205 Henderson Road
#03-01 Henderson Industrial Park
Singapore 159549
Tel : +65 6517 4200
Fax : +65 6319 2669
Email charmaine.chin@iirx.com.sg