

PRESS RELEASE

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Latest Headlines Prove Abundant Infrastructure Investment Opportunities in Vietnam

Viet Traffic 2008, an invaluable platform to secure piece of infrastructure growth pie

HANOI, VIETNAM, 12 AUGUST 2008 – The latest headlines on Vietnam's road and rail infrastructure points in one direction: Growth in Vietnam's Transport sector is inevitable and Viet Traffic 2008, Vietnam's premier international traffic and land transport conference & exhibition to be held from the 15th to the 17th of October, will prove invaluable for organisations to secure a piece of that growth pie.

Latest news from Chicago business (28 July 2008) state that, "The attraction of Vietnam is obvious. Aside from abundant cheap labor, there is the rapidly improving infrastructure — roads, rails and harbors — necessary for moving product in, out and around the country. There also are the two decades of "Doi Moi" (New Changes) reforms, which have given Vietnam one of the world's most open economies." The Ministry of Planning and Investment (MPI) is actively coordinating with relevant agencies in building a mechanism for public-private partnership (PPP), an effective model to develop infrastructure (Source: VietNamNet Bridge, 5 July 2008). Vietnam's State Treasury plans to raise 1 trillion dong (\$60.63 million) at a government bond auction. The proceeds will go to funding major infrastructure projects such as roads, bridges and ports (Source: Thomson Reuters, 2 August 2008). France will set aside €22.8 million (US\$35.63 million) to help Vietnam develop rural infrastructure in northern Lao Cai Province (Source: Thanh Nien News, 3 August 2008). President Nguyen Minh Triet had asked for Japan's cooperation in building a high-speed rail link to connect the northern and southern parts of the country as well as highways (Source: Kyodo News Service, Tokyo, 25 Jul 2008).

Viet Traffic 2008 is the direct result of this major demand for transport infrastructure and is set to be a timely platform for land transport industry professionals. Delegates to the Viet Traffic conference can expect to learn more about local and international case studies in urban transport planning and sustainability, technology advancements, transport financing and investments, intelligent transport systems, road safety, as well as gain critical insights into Vietnam's road and rail development plans, its opportunities, and challenges.

The Viet Traffic conference is supplemented by an exhibition which features solutions and technologies for railway infrastructure, highway construction and management, roadside accessories and public utilities, ITS for traffic management and safety, parking facilities and systems & management. In addition, visitors to Viet Traffic can meet face-to-face, international companies offering a multitude of relevant land transport products and services available for the Vietnam market.

Other activities held at Viet Traffic 2008 include an exclusive Roundtable Exchange and a networking evening for specially invited buyers to meet exhibiting companies and government personnel, and a technical site visit to two highway and bridge projects, one is currently underway in Vietnam's Ninh Binh province, about 91km (1.5 hrs) south-east of Hanoi and the other links districts in Hanoi's south and west with highways 1, 5, 6 and 18 and the Noi Bai junction.

To date Viet Traffic 2008 has received support from Vietnam's Ministry of Transport, Ministry of Planning and Investment, Ministry of Industry and Trade, Vietnam Railway Administration, Vietnam's Association of Foreign Invested Enterprises (VAFIE) and the Vietnam Association of Construction Contractors (VACC). The International Road Federation (IRF), Vietnam Bridge and Road Association (VIBRA) and the Institution of Railway Signal Engineers (IRSE) have also lent their endorsement to the event. The event organiser, IIR Exhibitions expects more industry support towards the buildup of the event with market leaders signing up as delegates, visitors and exhibitors.

For more information and updates, visit www.viettraffic.com

Facts at a glance:

Event : Viet Traffic 2008, Vietnam's Premier International Traffic & Land Transport Conference & Exhibition

Featuring : Conference, Exhibition, Seminars, Networking Events & Site Visits

Venue : Melia Hotel, 44B Ly Thuong Kiet Street, Hanoi, Vietnam

Date : 15th to 17th October, 2008

About Viet Traffic 2008

Viet Traffic is positioned as Vietnam's premier international event for both road and rail industries and serves a wide group of industry sectors including: road/rail infrastructure, bridge construction, tunnel construction, traffic safety, traffic planning and management, parking, toll and charging, intelligent traffic systems and consultancy services. Viet Traffic 2008 provides a face-to-face business environment for networking, knowledge-exchange and market penetration. The event promises to advance market opportunities for delegates, visitors and exhibitors, providing valuable information on current trends, issues and the latest land transport solutions available today. For more information, visit www.viettraffic.com.

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